# The Essity team wish you a Merry Christmas and best wishes for 2020

It's that time of year, that we take the time to look back at all the great accomplishments achieved during 2019. The Essity team has enjoyed working together and delivering some exciting initiatives.

## Some highlights of 2019:

In 2019, Essity was invited to be a part of the governments **Period Poverty Taskforce** to help the UK government tackle period poverty throughout the UK.

One of our focus brands, TENA, launched **TENA ProSkin range**, their most advanced range of absorbent continence and skincare products.

Antibiotic resistance is a global problem that needs tackling. This year Essity launched a **#Wound_Warriors antimicrobial stewardship campaign** with the aim to educate on the effectiveness of appropriate infection prevention and management in wound care as a means to avoid the unnecessary use of antibiotics.

We also pioneered a new way to provide training and education in a more convenient format for clinicians to access – via **Facebook Live** and in partnership with the JCN. We delivered 10 sessions on a wide range of topics including improving holistic assessment of chronic wounds, leg ulceration, the implications of antimicrobial stewardship in wound care and more. All of these sessions provided CPD points and you can view them again here.

To assist in reducing lymphoedema prescription dispensing inaccuracies in 2019, orders through **JOBST ONLINE** were supported by a printed prescription request form containing all dispensing codes for the prescriber. Orders were then dispensed by JOBST Delivered*, an expert in compression.

*JOBST® Delivered is operated on behalf of Essity, by NuCare Limited, Units C5 & C6 Hortonwood 10, Telford, Shropshire, TF1 7ES

In 2019 Essity helped to 'sock it' for **Lymphoedema Awareness Week**, with a number of events across the UK to help raise awareness of lymphoedema among health care professionals, along with our Facebook Live programme 'Dispersing the myth of chronic oedema / lymphoedema' which is still available for all to watch.

Essity was a proud platinum sponsor of the 2019 **Legs Matter Campaign**, a subject very close to one of our own Essity Account Managers, who shared his own story with the Manchester Evening News about his battle with cellulitis and leg ulceration.

The **2019 BLS Conference** was once again a great success with a fantastic educational programme jam packed with interesting topics including workshops supported by Essity to launch the new BLS Tariff Cost Calculator Tool, helping to demonstrate the resources needed to run an effective service.

Our **6th Annual National Casting day** in November was our biggest event to date with 27 Fracture Clinics from around the UK taking part in with fun competitions, casting demonstrations and even some cake sales too.

## We look forward to speaking to you in 2020. Until then, Merry Christmas and a Happy New Year!

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